

FOR IMMEDIATE RELEASE

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Brian Manning of Canine Behavioral Services, Inc Recommended by CesarMillanInc.com

Westerly, RI - Brian Manning, owner of Canine Behavioral Services, Inc., has recently received the highest of accolade in the world of dog behavior. He has been recommended by CesarMillanInc.com, the world famous Dog Whisperer.

Manning, a Canine Behaviorist and Dog Trainer, founded Canine Behavioral Service, Inc. (CBS), in 1996. For the past 15 years, he has been improving the lives of dogs by educating owners on how to best communicate with their pets. His work encompasses both behavioral issues as well as physical health issues.

Manning's motto is "Therapy for dogs. Training for people." Through CBS, Manning teaches people how to recognize and provide for the needs of their dog as well as understanding the proper way to communicate with their pet in order to achieve the desired results. "We are helping your dog become a well-behaved best friend," says Manning.

While there are many dog trainers in the area, Manning has found a unique niche and is experiencing great results. Manning offers a variety programs and services through CBS including Private Session Behavior Modification, In-Patient Behavioral Therapy, Leadership Dog Walks, Transportation Services, Family Style Boarding, Canine Weight Management Assistance as well as Pick Up and Drop Off Services (see attached brochures for further explanation of each of these services)

The news of Manning's success has traveled fast and far, Manning has clients as far away as New York State. Many of Manning's clients come from referrals by veterinarians, humane societies, friends, and family who are eager to spread the news of Manning's work.

The ultimate referral came this summer. Manning received an email from Barbara Aponte of Warwick, Rhode Island whose 11 ½ month-old dog, a Dogo Argentino named Triton, was exhibiting aggressive behavior toward her nine year-old daughter. While people around her told her to "get rid of" the dog, Aponte refused and in desperation contacted Cesar Milan through his web site. She was referred to Manning, who visited their home and worked with the family to resolve the dog's issues. The family is working diligently on become their dog's calm and confident "Packleader".

This fall, Manning is opening the first and only Canine Wellness Center in New England providing both Behavioral and Physical Therapy for dogs. He is currently working with the town of North Stonington, Connecticut to locate *Man's Best Friend - Canine Wellness Center* at a location along the Rte 2 corridor. The goal of *Man's Best Friend* is to improve the lives of dogs and their human families by creating calm, quiet and balanced dogs. Manning says, "The bond between humans and dogs is a primal need, which is all too often neglected in today's hectic society resulting in unbalanced pets exhibiting a litany of problem behaviors."

Man's Best Friend will focus on establishing a behavioral balance and a positive working bond between owner and patient (dog) under the direct supervision of a trained and knowledgeable staff.

Manning is a Professional Member of the International Association of Canine Professionals (IACP) and a Full Member of the Association of Pet Dog Trainers (APDT). His interest in working with dogs began almost 20 years ago when he worked at the Animal Rescue League in Boston. His duties included that of Euthanasia Technician. Disturbed by the epidemic of unwanted pets, Manning set forth his goal to make a change. He began immersing himself in study, attending seminars, dog trainer classes, reading behavioral journals and honing his techniques on his own "pack" of rescued dogs.

After years of obedience training he came to the realization that, just because the dog learned how to sit, did not mean that the dog would always be well-behaved. While forming Canine Behavioral Services in Sarasota, FL, the focus of his study changed from obedience training people's dogs to "people training" for dogs. Manning's mission is to educate dog owners on how to properly identify and understand the needs of their furry loved ones and how to successfully provide for those needs.

The web site for Canine Behavioral Services, Inc can be found at www.k9behavioralservices.com.